

# Financial Potion

# CAPABILITY STATEMENT

## CAPABILITIES

Financial Potion is a women-owned full service video marketing company headquartered in Mesa, Arizona. Financial Potion has been serving businesses in the valley since 2014.

- \*4k Video Production
- \*Green Screen Studio Production
- \*Video Editing
- \*Animation Editing
- \*YouTube Optimization
- \*Scripting
- \*Photography
- \*Aerial Drone Video/Photo
- \*HD Live Streaming
- \*Social Media Distribution
- \*Video Training
- \*Voice Over Talent

## DIFFERENTIATORS

There are video production companies, there are marketing companies and then there is Financial Potion. From thought to distribution you can get your videos scripted, produced and edited. From your videos to your photos and digital messaging it is guaranteed to keep brand consistency.

- \*Anytime 1/2 Hr Complimentary Strategy Sessions
- \*Multi-Round of Free Re-Edits
- \*Secure archiving services of footage and project files

## PAST PERFORMANCE

Since 2014, we have had the honor to work a wide variety of business owners and industries. From solopreneurs, mid-sized businesses, non-profits and government agencies every project has been fun and unique. There are a few customers we have had the honor to help throughout the years.

## COMPANY DATA

- \*Federal ID 47-4581767
- \*FAA License Number 4042579
- \*Certified Women-Owned Small Business by the U.S. Small Business Administration
- \*DUNS #088395646
- \*CAGE Code 8MGY5
- \*NAICS Codes
  - 512110
  - 512191
  - 541922



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Mesa, AZ 85204

Chandler  
Museum

Since 2017 annually documenting and editing for the Chandler Sports Hall of Fame Event & other special events.

Nate Meyers  
Nate.Meyers@chandleraz.gov

Nourish  
Phoenix

Since 2020 producing "Beyond The Pantry".  
A live stream & hybrid yearly fundraising event.

Beth Fiorenza  
Beth@NourishPhx.org

The Urban  
Farm

Since 2015 producing videos about their key programs to increase awareness and sales. In 2020 started live streaming events.

Greg Peterson  
greg@urbanfarm.org